

MELISSA INGRAFFIA

VISUAL DESIGN + UI DESIGN + GRAPHIC DESIGN

Open to Remote Positions

CONTACT

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San Luis Obispo, CA

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SKILLS

Adobe Creative Cloud

XD

Illustrator

InDesign

Photoshop

Sketch

Figma

Invision

Balsamiq

Canva

Articulate360

Microsoft Office

AutoCad

EDUCATION

Certificate of Completion



UI Design

CareerFoundry

Bachelor of Science



Graphic Design

Art Institute of Pittsburgh

Associate of Science



Graphic Design

Art Institute of Pittsburgh

Visual Designer with a strong background in Graphic Design and years of experience creating all aspects of visual collateral for branding and advertising. Skilled in user interface design, designing for the client, and project management with a creative and professional approach to any project.

WORK EXPERIENCE

VISUAL DESIGNER

August 2022 - Present • Arcadis U.S. Inc. • San Luis Obispo, CA

Produce a variety of visually enhanced documents, renderings, presentations, maps, mockups, prototypes, and assist in business development with digital marketing collateral. App development / UI design, user testing and prototyping.

UI DESIGNER / GRAPHIC DESIGNER

February 2022 - Present • Freelance/Remote

Produce logos, advertising materials both for print and digital marketing, promotional items, mockups and reports for local businesses. Redesign website landing pages for dental and professional service companies.

PREMEDIA SPECIALIST / GRAPHIC DESIGNER / PROJECT MANAGER

Sept 2020 - Feb 2022 • Poor Richard's Press • San Luis Obispo, CA

Restructured order process for apparel decoration department, organized design filing system and managed design files. Created logos, mockups and renderings of apparel products.

PRINT PRODUCTION MANAGER / ART DIRECTOR

Sept 2017 - Aug 2019 • Advocare International, LP • Plano, TX

Produced logos, advertising materials both for print and digital marketing, promotional items, mockups and reports. Worked with art directors, the Creative Director, and marketing team to establish appropriate creative directions for the brand. Coordinated press checks for product packaging printed quality control.

GRAPHIC DESIGNER

Mar 2013 - Apr 2017 • The Sign Place • San Luis Obispo, CA

Created and designed signs for print (including technical designs for construction and installation), answered incoming calls for the office, assisted clients at front counter to complete sale/order, filed and audited orders.

SPECIALTIES



Creative
Solutions



Brand
Identity



Prototyping
& Mockups



Typography
& Iconography